

The dark side of music business

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Some years ago, music was the way that young people had to express their feelings and also to

rebel http://www.youtube.com/watch?v=U16Xg_rQZkA

against society and escape from it.

But nowadays, most of the young people use it just

to have fun. <http://www.youtube.com/watch?v=bWXazVhlyxQ>

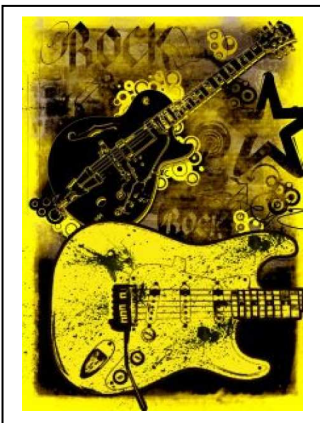
(see 1)



There are lots of styles of music, and most of it styles become subcultures and lifestyles, but our society doesn't let us know all this music types because of the

money, you know, business is business! <http://www.youtube.com/watch?v=SBomaFqAgbE> (see 2)

There is a common type of music called "commercial music", which includes almost all the styles in it. Commercial music main characteristics are a very simple structure, the use of few instruments playing at the same time, and very clear sounds. These features are the reason why this music has so many fans and therefore it can be sold easily: our brain process simple music easier rather than complex one, but *easy* is not always the best because our brain needs troubles to improve.



The music business managed to make us constantly listen to commercial music on the radio as well as in music clubs and in stores (specially clothing stores) and so on.

They produced commercial music to make money easily and also massively making simple music with simple lyrics and catchy rhythm. So, please, think about it and let's

rock! <http://www.youtube.com/watch?v=XMLiqEqMQyQ>

(1) The World of Rock n Roll

For the last fifty years Rock n' Roll has been the dominant musical style listened to and admired by the American people. When Rock came about, it was the music that parents of American teenagers didn't know or like; being a Rock & Roll fan was a way to rebel against the parents and a way to differentiate between the two generations. But as years went by Rock 'n' Roll was accepted into the society and was recognized to be a form of art. Throughout American history, Rock has united people of different religions and ethnic backgrounds into a group of fans. For some people, Rock 'n' Roll became a way of life, for

others it became a way of escaping the reality of the real world. Rock 'n' Roll has gone through censorship to wide spread popularity. It has been modified and improved; different genres of Rock 'n' Roll had been established. Rock has meant a great deal lot to people over the years; it became a part of American culture with its traditions and values. The focus of this essay is to illustrate how Rock evolved in the last fifty years and how the change in Rock and Roll reflected on the society in those years.

Rock n' Roll was originated in the United States in the 1950's when rhythm and blues was combined with country music and some elements of jazz. The lyrics were simple and catchy, themed around love, loss of love and teenage rebellion. African-American singers were the first ones to play Rock and Roll. Soon, production studios became interested in the style of music and introduced it to America. At first teenagers were the primary listeners of Rock 'n' Roll. For teenagers, listening to Rock and Roll became a way of being part of something, as well a way to rebel against the standards of society. As Rock and Roll became more popular among teenagers, white artists began to play in the style of Rock 'n' Roll. The first white rock n' roller was Elvis Presley. At first, Presley outraged the older generation with his vulgar rebellious behaviour and sexual gestures. But soon Elvis Presley became an American obsession. People tried to mimic the rock star by dressing like him and simulating his behavioural trends. As of today Elvis is remembered as the king of Rock n' Roll. <http://www.directessays.com/viewpaper/75449.html>

(2) Music industry

The music industry or music business sells compositions, recordings and performances of music. Among the many individuals and organizations that operate within the industry are: the musicians who compose and perform the music; the companies and professionals who create and sell recorded music (e.g., music publishers, producers, studios, engineers, record labels, retail and online music stores, performance rights organizations); those that present live music performances (booking agents, promoters, music venues, road crew); professionals who assist musicians with their music careers (talent managers, business managers, entertainment lawyers); those who broadcast music (satellite and broadcast radio); journalists; educators; musical instrument manufacturers; as well as many others.

In the late 19th century and early 20th century, the music industry was dominated by the publishers of sheet music. By the middle of the century records had supplanted sheet music as the largest player in the music business: in the commercial world people began speaking of "the recording industry" as a loose synonym of "the music industry". Since 2000, sales of recorded music have dropped off substantially, while live music has increased in importance. Four "major corporate labels" dominate recorded music — Universal Music Group, Sony Music Entertainment, Warner Music Group and EMI Group — each of which consists of many smaller companies and labels serving different regions and markets. The live music industry is dominated by Live Nation, the largest promoter and music venue owner. Live Nation is a former subsidiary of Clear Channel Communications, which is the largest owner of radio stations in the United States. Other important music industry companies include Creative Artists Agency (a management and booking company) and Apple Inc. (which runs the world's largest music store, the iTunes Store). http://en.wikipedia.org/wiki/Music_industry#Statistics